

JOB TITLE: INTERN – MULTIMEDIA DESIGN & MARKETING

EMPLOYMENT STATUS: INTERNSHIP ATTACHMENT

ALLOWANCE: RM400.00/MONTH

JOB SCOPE:

1. Developing multimedia content ideas in collaboration with the Social Media Manager and IT & Support department.
2. Creating digital images, video animation and textual animations for Lokein's social media, promotions and events contents.
3. Create print and digital materials for Lokein's general marketing activities such as brochures, buntings and posters.
4. To assist Vendor Support Unit to create multimedia designs for vendors' marketing content.
5. Act as in-house designer and assist other departments in creating multimedia design according to requests and needs.
6. Work closely with other units under the Sales & Marketing department to translate messaging concepts into marketing materials.
7. To assist in web design whenever required.
8. To assist in sales and marketing activities as instructed by superior.
9. Assist in/Perform any ad-hoc and job-related duties whenever assigned.